

WOW Public Endorsement Policy

Women Organizing Women Democrats (WOW Dems) is a North Texas-based organization dedicated to expanding the participation of women in politics: increasing their political engagement; raising awareness about women's issues; and recruiting, supporting, and electing women Democrats for partisan and non-partisan offices.

WOW Dems may endorse and/or fund as many progressive women candidates as may appear on the ballot. No candidate will be endorsed in uncontested races. WOW may choose to oppose a candidate. WOW encourages progressive women candidates to support other progressive women candidates, not oppose them. However, WOW, at its sole discretion, may choose to endorse or not if such a situation presents itself.

As a PAC dedicated to supporting and electing progressive women, WOW will not contribute funds to male candidates. According to Annie's List, of the 181 members of the 85th Texas Legislature, only 36 are women. Therefore, WOW is working towards establishing a more reflective democracy.

To be considered for endorsement:

- Candidates for federal, state or local office must have fulfilled the filing requirements as verified by the elections board overseeing ballot access and publicly announced the intention to run for a specific office.
- Candidates must submit a written campaign plan to WOW.
- Candidates must submit a written budget to WOW.
- Candidates must have a Treasurer and a Campaign Manager.
- Candidates must have purchased (or agree to purchase) a Voter Activation Network (VAN) account (except for municipal elections).
- Candidates must agree to participate in public forums such as those offered by the League of Women Voters.
- At WOW's discretion, candidates may be interviewed in person and/or be asked to answer a questionnaire prepared by WOW relative to the office sought.

Contact candidates@wowdems.org if you are a progressive candidate seeking endorsement or if you would like more information about this WOW Dems policy.